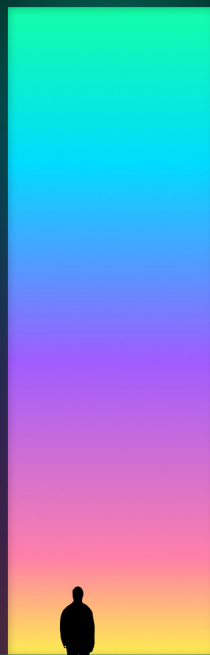
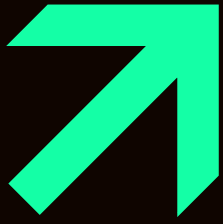


3 REASONS

Enterprise Retailers Should
Move From SAP in 2025





3 Reasons Enterprise Retailers Should Move From SAP in 2025

01

SAP On-Premise Ending Support

02

It's Inflexible At the Core

03

Jack of All Trades –
Not a Master of Commerce

What's the cost of using an ineffective eCommerce platform? Bigger dev teams, unproductive commerce teams, outdated and ineffective campaigns. Well, it's all of those things, or when combined, they drain your business of revenue.

Ask yourself, is SAP costing your brand more than just the platform fee? Here are three ways it could be in 2025.

01

SAP On-Premise Ending Support

Over the last few years, SAP Commerce has pushed clients using its On-Premise (non-cloud) solution to move to the Commerce Cloud platform. And now they have no choice. SAP will end support of the On-Premise version after July 2026 – stopping all maintenance and patch releases (delivering corrections, updates, and security patches) at the cut-off date. On-Premise clients need to switch to Commerce Cloud before then or receive zero platform maintenance – putting you at risk of cyber attacks and platform instability.

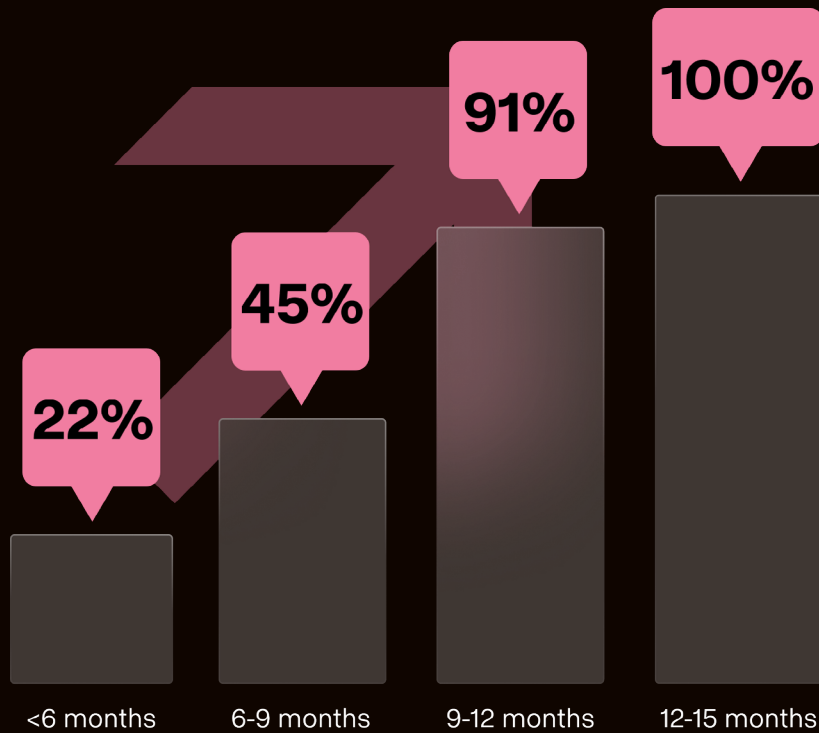
So why not just move to Commerce Cloud? Migrating will require a lot of effort that will eat into your internal resources – and you're not guaranteed a better experience afterwards. You'll still be using the same outdated On-Prem code, it'll just be hosted in the cloud. If you're missing flexibility and up-to-date enterprise functionality now, Commerce Cloud won't fix that.

Ask yourself:

01. Will SAP's cloud enhance load times or reduce tech workload?
02. Could migrating to a new platform actually be a better use of internal resources?

There's never been a better time to explore what other vendors offer – you have nothing to lose. And migrating to an entirely new platform might not take as long as you think. At SCAYLE, 91% of our customers go live in 12 months or less – and they're some of the biggest brands on the market.

SCAYLE CUSTOMER GO-LIVES



What's the problem for Commerce Cloud customers?

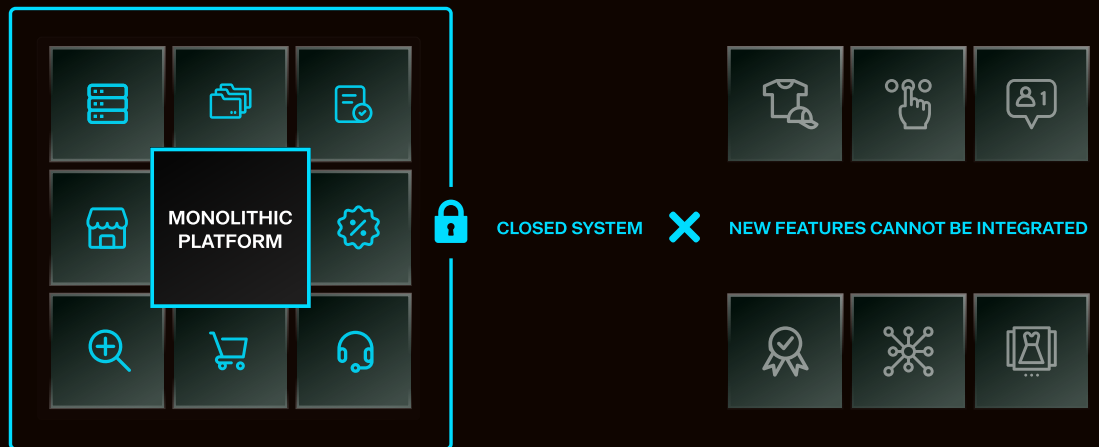
If you're already on Commerce Cloud, you're not immune to disruption. While you won't have the hassle of migration, SAP's strategic priority is moving its products and customers to the cloud. With resources tied up in this project, you'll see fewer innovations and slower timelines in the cloud version.

02

It's Inflexible At the Core

The majority of legacy platforms today are built on monolith architecture. A monolithic platform is a traditional architecture where all system components are tightly coupled and interdependent. The entire application, including its user interface, business logic, and data storage, is built as a single, cohesive unit.

The challenge with this architecture – and the reason most enterprise brands are moving away from it – is it lacks flexibility. With a monolithic structure, even small changes and updates often involve significant redeployment processes, disrupting agility and time to market.



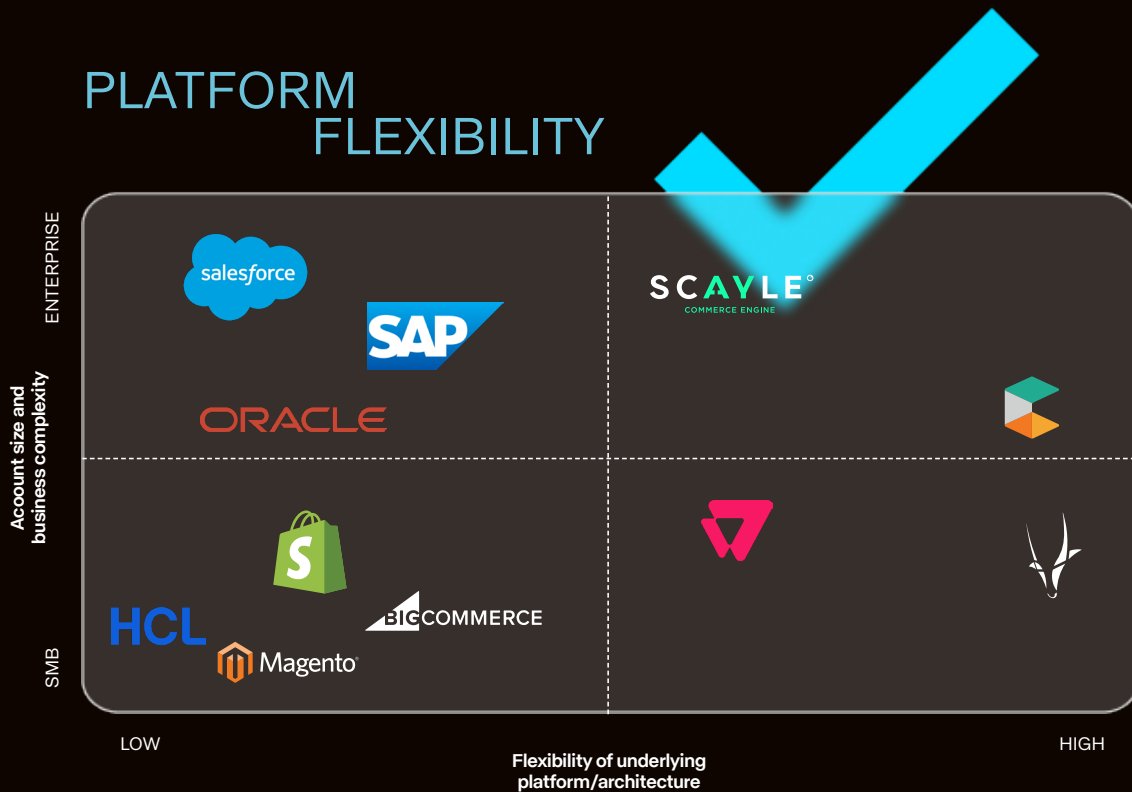
So where does SAP fit into this? If you're already using the cloud-based solution, on the surface SAP appears to have moved away from its monolith roots. But just as you can't turn a wooden cart into a Ferrari, the platform is still hampered by its architectural foundations.

The historic architecture limits SAP's attempts to modernize in the following ways:

Limited decoupled modules: The platform only offers a handful of decoupled modules such as search and merchandising, OMS, omnichannel pricing and promotion, and SAP Recommerce.

Limited integrations: Commerce Cloud has few pre-integrated third-party applications and customers often get tied into their ecosystem – meaning it’s not truly a best-of-breed solution.

So while SAP Commerce Cloud may tout “composability” in reality it remains at the low end of the flexibility spectrum, alongside other monolith players such as Salesforce and Shopify.



Can a platform be too flexible?

While monoliths lack flexibility, hyper-composable platforms (that offer total flexibility) result in fragmented and complex backend systems. At SCAYLE, we are solely placed as “**unified and composable**” in the enterprise space. Learn more about our unique architectural approach in our vision white paper.

[Read the white paper](#)

03

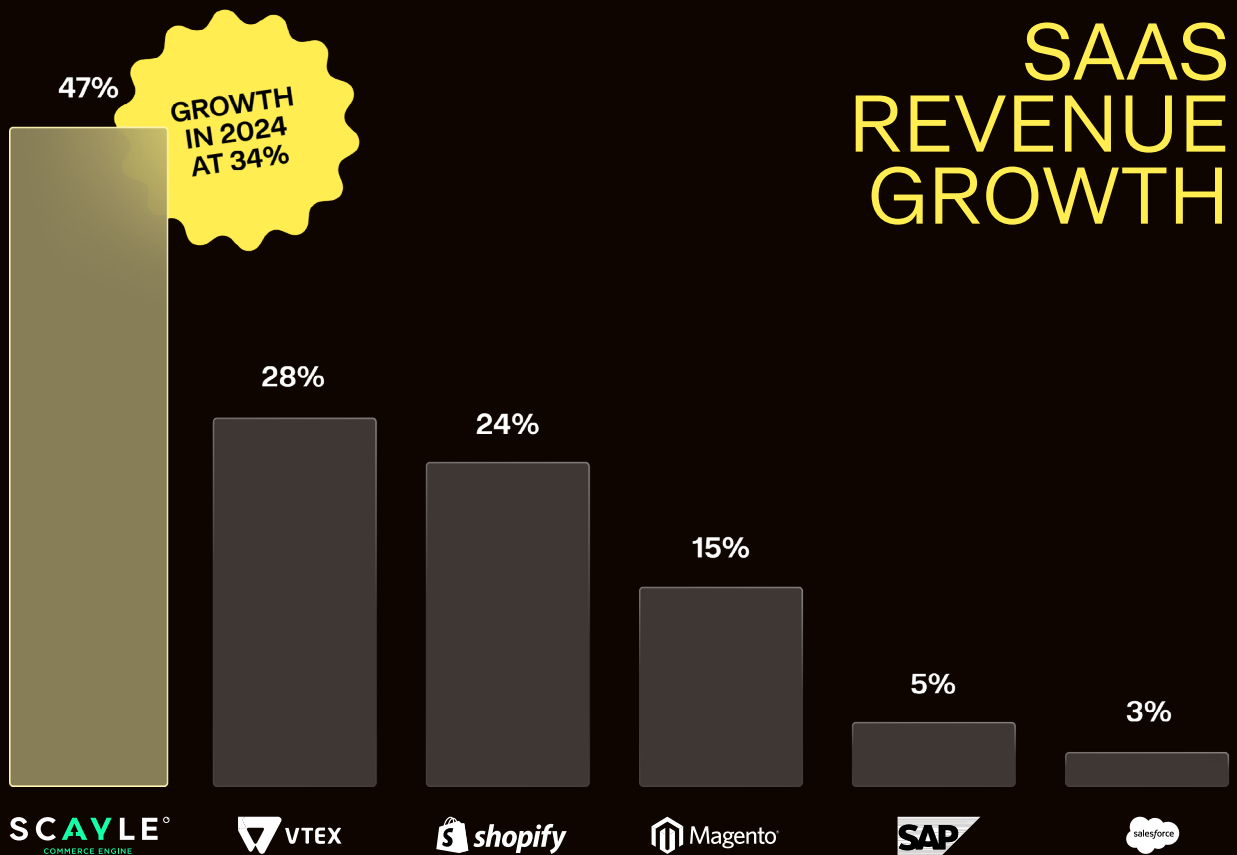
Jack of All Trades – Not a Master of Commerce

As part of the SAP Group, Commerce Cloud benefits from massive brand recognition and a long legacy of software development. The group has a sprawling suite of business products encompassing everything from human capital management software to spend management software and even software specialized for SMEs. It has so many products Commerce Cloud is listed in 17th place on their website.

And while there are opportunities for synergies across their products, it poses the risk that Commerce Cloud isn't the priority for the core business.

The SAP Group has often shifted its focus to other products rather than concentrating on eCommerce. It will always invest more in the products it predicts will make the most money. With SAP's digital commerce revenue dropping, Commerce Cloud users should know that not only are other retailers leaving – the platform itself could lose investment.

SAAS REVENUE GROWTH



IMG SaaS Revenue Growth in Digital Commerce (Global, Year-on-Year, 2023)

The Solution: An Enterprise Platform Built for Today's Retail World

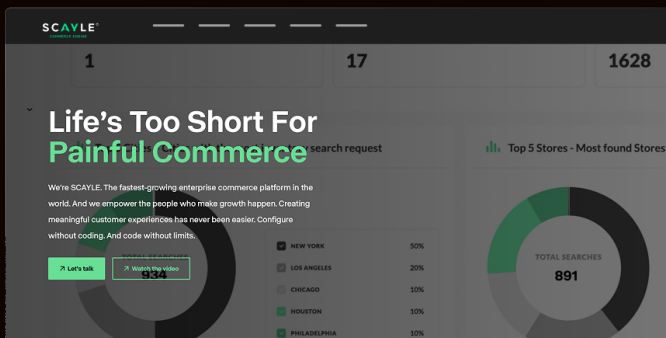
Enterprise brands need tech solutions that can move as fast as they do. We don't just know it - we live it - because we're the online tech platform built by an enterprise eCommerce store.

That's why brands like Harrods, Manchester United, and Deichmann chose us to scale their eCommerce operations.

FC Bayern Munich left SAP to join us. Read the case study to see how we helped them grow online sales by 38%. Or learn more about SCAYLE enterprise-ready tech.

[Learn more about SCAYLE](#)

[Read the case study](#)



Case Study
Scoring Big With SCAYLE:
 How FC Bayern München Boosted Global Fan Engagement and Grew Online Sales by 38%

- +38%** average order value (AOV)
- +15%** conversion rate
- +20%** months time to live

