



5 Ways to Make **Innovation** Part of Your Everyday in Retail

Big ideas need room to grow and the right setup to thrive. These five tactics help you remove roadblocks, unlock team capacity, and keep your innovation muscle in shape, even when things get busy.

01

Cut Costs, Not Corners

Legacy platforms eat budget fast through licensing, workarounds, and endless maintenance. Switching to a [modular, cloud-based setup](#) reduces overhead and clears space for initiatives that actually move the business.

Less bloat, more breathing room for **retail innovation**.

02

Free Up Developers for What Matters

High-value teams shouldn't be spending their day patching broken tools. By streamlining workflows and automating routine tasks, you give your devs time to focus on the roadmap, not the backlog.

Cleaner pipelines mean faster shipping.



03

Build for Change With Composable Architecture

[Composable setups](#) give you control. Plug in what you need, swap out what you don't, without replatforming the whole stack. It's how modern commerce teams **adapt faster, test quicker, and scale with less friction**.

04

Let Business Teams Run With It

Not every idea needs to start with a Jira ticket. When marketers and merchandisers can tweak content or launch campaigns themselves, ideas move faster.

Empowering business users **speeds up cycles and unclogs your dev queue**.

05

Make Room (And Budget) for Testing

Testing helps teams make smarter decisions faster. Regular A/B tests, feature pilots, and user experiments generate insights you can actually act on. The earlier you validate, the cleaner your roadmap to **retail innovation**.

Every stack has growing pains.

Learn how modern eCommerce teams remove blockers and turn innovation into an everyday habit.

➤ Get the cure

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