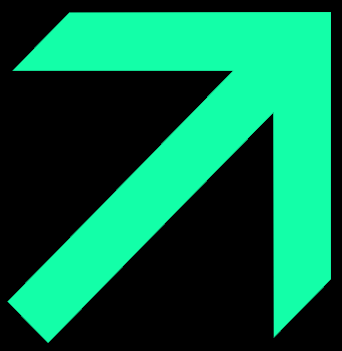




Is SAP built to handle enterprise commerce?

Legacy tech isn't built for future-ready retail. SAP might be labeled as a system built for enterprise, but its clunky, complex infrastructure is a red flag for brands chasing growth. Here's where SAP fails B2C enterprise retailers:

01

High TCO, hidden costs

SAP's custom builds and need for constant dev support drive up your total cost of ownership. And Shopify isn't far behind – its gaps in marketplace and mobile performance mean pricey third-party integrations. In both cases, lean setups quickly turn costly.

02

Slow scaling

SAP's On-Premise cloud setup drags out launch timelines and complicates scaling. And with support for SAP On-Premise ending in July 2026, its customers are forced to migrate – or risk cyber attacks and platform instability.

03

Monolith in disguise

SAP's "composability" is mostly a stretch. It still runs on a monolithic core, limiting your ability to update features without affecting the entire system. Similar to Shopify, enterprise brands often get stuck relying on third-party apps for even basic capabilities.

04

Built for B2B – not retail

SAP falls flat for customer-centric retail. Its platform is built for multi-layered workflows – not retail agility. With just 5% YoY growth, the platform gets minimal investment as the SAP group shifts focus to other non-eCommerce products. At this rate, it will never innovate quickly enough for B2C enterprise commerce.

05

DIY CX

If you want to deliver omnichannel retail features, like loyalty programs or click & collect, you'll need third-party tools. But SAP's partner ecosystem is extremely limited and these integrations are often costly and difficult to maintain. Unlike truly modular platforms, flexibility comes at a high price.

Custom builds and add-ons don't just increase complexity, they increase licensing costs and demand bigger tech teams.

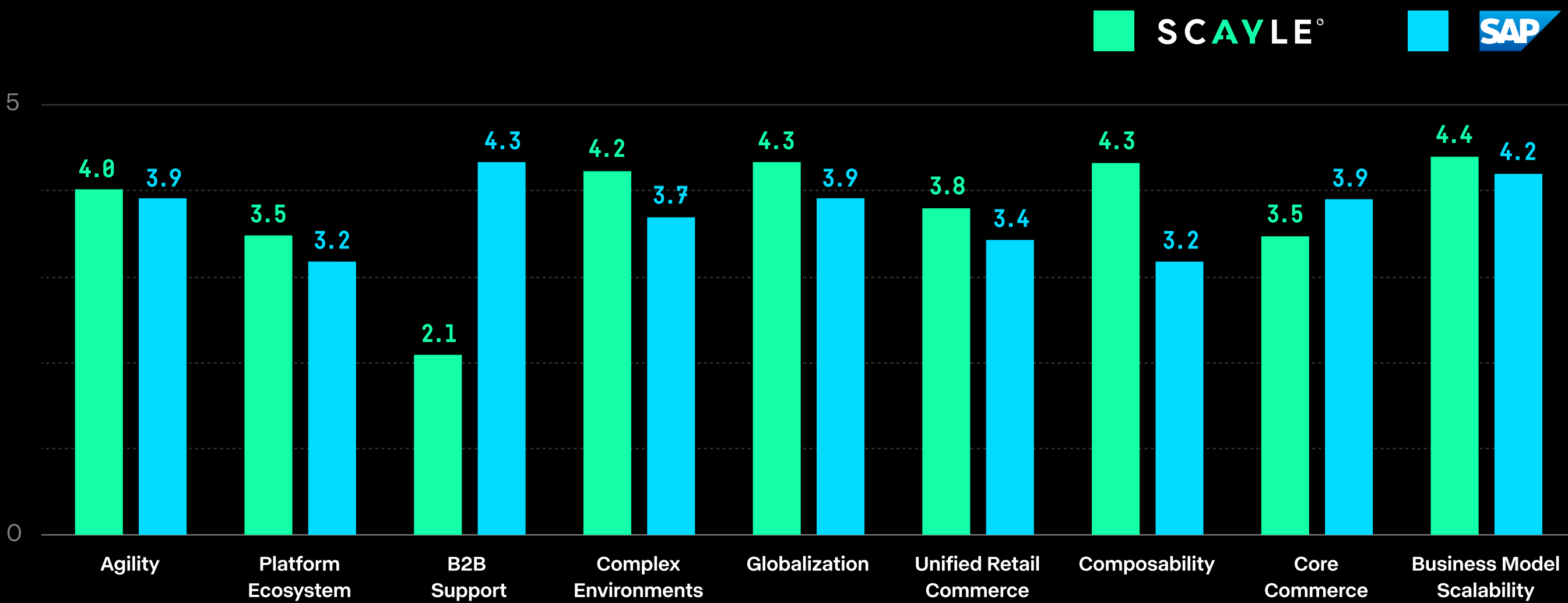
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Where SAP falls short, SCAYLE outperforms

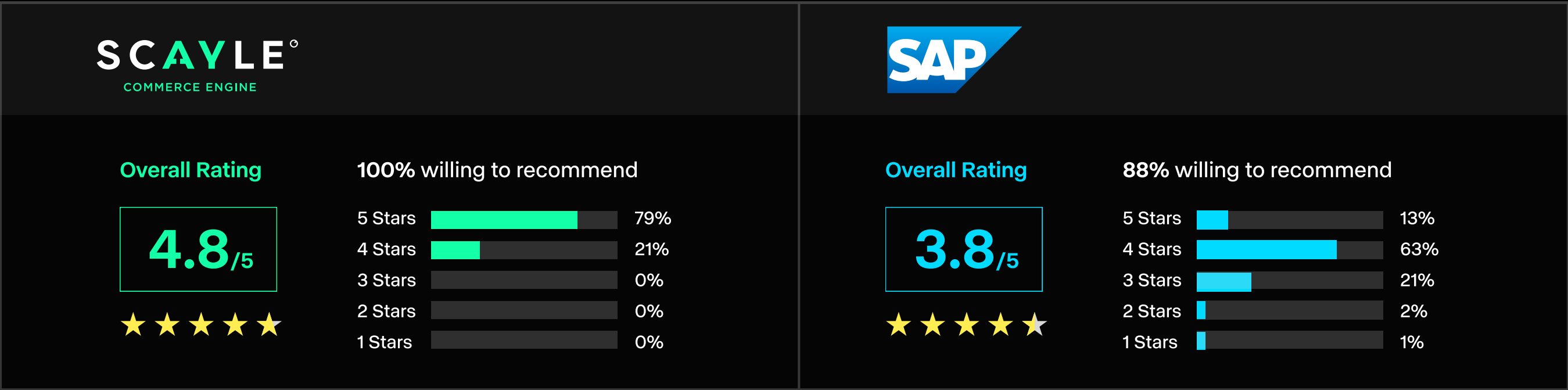
Gartner’s 2024 Critical Capabilities for Digital Commerce report ranked SCAYLE higher than SAP in essential B2C commerce capabilities:



Source: Gartner Critical Capabilities for Digital Commerce 2024



100% of our customer recommend us



Customers on Gartner Peer Insights rate our capabilities higher than SAP too. From contracting to support, we outperform SAP.

[Read the Peer Insights report](#)